

Innovators Meet



6th
October
2018



भा कृ अनु प - केंद्रीय रोपण फसल अनुसंधान संस्थान
कासरगोड़ 671124 केरल

ICAR-CENTRAL PLANTATION CROPS RESEARCH INSTITUTE
KASARAGOD 671124 KERALA



Innovators Meet

Converting innovations to business

India keeps awake to cradle innovations that can swing the economy with a quantum leap forward. Many innovations have not seen the lime light and thus not nurtured. Same is the case with innovators who are not having any experience or exposure to translate innovations to viable commercial propositions. Here lies the decisive role of technology and business Incubators. We at **ICAR-CPCRI AgriBusiness Incubation Centre** too make a humble pie of contribution to nurture innovations.

With an objective to motivate people of all walks of life to embrace ideas of innovations and entrepreneurship, the CPCRI-ABI organizes the **Innovators Meet** on 6 October 2018. It is also an opportunity for the start-up entrepreneurs to enhance their competitive edge.

In this Innovators Meet, we envisage to conduct:

- Exhibition of innovations in the region
- Presentation of successful business models
- Scientist-entrepreneur interface

The Innovators meet will be graced by the presence of **Shri Justice (Retd.) P. Sathasivam**, Hon'ble Governor of Kerala, who will also felicitate selected successful innovators.

Participants

People of all walks of life interested in agribusiness, startup entrepreneurs planning diversification of business portfolio, professional graduates, and most importantly those who have passion, curiosity and commitment to do agribusiness are welcome. Pre-registration is required for participation.

Registration

Registration can be made through online from the CPCRI-ABI website www.cpcriagribiz.in.

Accommodation

Limited hostel/guest house accommodation (on twin-sharing basis) is available which will be reserved on request and allotted in the order of registration. Hostel facilities will be provided at free of cost for refreshing only. Hotel accommodation will be arranged on request. The participants have to meet the charges for accommodation.

Date & time

6 October 2018 9.00 am to 5.00 pm

Venue

The venue is at ICAR-Central Plantation Crops Research Institute, Kasaragod – 671 124, Kerala. The Institute is located about 4 km north of Kasaragod town on the National Highway (NH 66) connecting Mangaluru. Nearest railway station is Kasaragod which is 5 km away from the Institute. Nearest airport is Mangaluru.

Agribusiness Incubation Centre

To catalyze agribusiness and to promote entrepreneurship, the Indian Council of Agricultural Research (ICAR) has established a network of Indian Agribusiness Incubators (NIABI). The Agribusiness Incubation Centre at ICAR-CPCRI focuses on coconut business ventures by providing structured and formal entrepreneurship programmes, technology backstopping, financial guidance and technical consultancy for establishment of production/processing units. The ABI centre extends facilities for the production of Virgin Coconut Oil, Desiccated Coconut, Coconut Chips, Coconut Sugar, and Activated Carbon to its incubatees. More than 200 entrepreneurs have received assistance from this centre since its inception in the year 2013-14.

Central Plantation Crops Research Institute

Central Plantation Crops Research Institute (CPCRI) was established in 1970 under the Indian Council of Agricultural Research (ICAR). Its headquarters is at Kasaragod - the erstwhile Coconut Research Station established in 1916 by the Presidency of Madras. The Institute has two regional stations (Kayamkulam in Kerala and Vitla in Karnataka) and three research centers (Mohitnagar in West Bengal, Kahikuchi in Assam and Kidu in Karnataka). At present, ICAR-CPCRI focuses on research in coconut, arecanut and cocoa. The Institute has provided an inspiring leadership in research and development of technologies contributing to India's emergence as the world leader in the production of coconut and arecanut. The milestone research achievements of CPCRI include discovery of hybrid vigor, light interception and root spread studies (that resulted in the development of cropping system models), development of pest/disease management, development of protocols for embryo culture and cryopreservation of embryos and pollen, processing protocol for novel coconut products etc. Besides large collection of germplasm, the Institute has seven patents as its intellectual property. Furthering its achievement in development of technologies, the institute has been successful in taking it to the farmers and other stakeholders through innovative technology transfer initiatives. The Institute has so far commercialized over 30 technologies to 190 entrepreneurs.



Programme

- 0900 Registration
- 1000 Interaction with Innovators
- 1100 Inauguration of exhibition of innovations
- 1115 Inauguration of innovators Meet by
Shri Justice (Retd.) P. Sathasivam
Hon'ble Governor of Kerala
- Felicitation of successful agri-business entrepreneurs
- Release of publications and products
- 1230 Presentation of successful business models
- 1330 Lunch
- 1430 Scientist - entrepreneur interface
- Presentation on commercial technologies of ICAR-CPCRI
- Planting material
 - Biotechnology
 - Farm inputs
 - Food processing
 - Machinery
- 1630 Valedictory function



For more details regarding the programme please contact:

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INNOVATORS MEET

6 October 2018
9 am to 5 pm

P J Hall
CPCRI, Kasaragod

Exhibition

Innovations
Technology
Products

Scientist -
Entrepreneur
Interface



Meeting
of
minds



Organizing Committee Chairman

Dr. P. Chowdappa

Director

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